

Gull Leadership:

Encouraging Leadership by Displaying Contemporary Athletic Accomplishments in the Post Center

Addison Crum, Grady Vanidestine, Michael Dockray, Raseda Be

We propose adding a digital display on athlete of the week, conference awards, and highlight reels. This will show the achievements of students at Endicott and will motivate other students to accomplish specific athletic achievements. Our group can utilize the existing TV inside the post center; this will catch the attention of students using the gym or other athletic facilities. Social media leverages content already being used, such as informing viewers of current events in athletics. We will accomplish this proposal by designating a screen that will showcase the accomplishments of all Endicott athletes. This opportunity would allow all community members to obtain the benefits of this renovation. With these renovations comes funding by teaming up with local businesses and using them as sponsors.

Improving Campus Wellbeing by Creating Classroom Sanitizer Stations

Isabella Shea, Boyd Czaikowski, Emily Rickis, Kelsey Johanson

We want to create sanitizer and tissue stations in classrooms. To do so, we will use the existing stations that only contain masks and disinfectant wipes. This addition would be low cost due to the repurposing of the current facilities. This will not only benefit the overall student body, but it will also benefit administration, faculty, prospective visitors, and Endicott's reputation of maintaining a healthy and safe campus. This adds to Endicott's extensive Wellness Center made available to our community. By making these products available to students in classrooms, hand hygiene would improve and it would also demonstrate that Endicott cares for student mental and physical well-being.

Honoring Leadership through a Veterans Day Event

Declan Sullivan, Zachary Lane, Nevin Dinonsie, William Caliri

Our central idea is to bring forth and organize an event for Veterans Day 2025 with a veteran or active duty speaker and clean-up of the memorial on campus. We will have a speaker communicating the value of standing up and fighting for our community. This event will show compassion and support to our veterans starting at Endicott, thus spreading it all over communities near and far. We will make a commitment that our memorial on campus is kept up to date. We are aiming to raise respect and awareness to veterans on campus, and in the community. We will further our support for our veterans on campus through our clubs, events, and community on campus.

LiveWell:**Benefits of Improved Food and Dietary Options for Students**

Ethan Hopman, Lila Davis, Sahiba Mohammady, Joe Keamy

Do you know anyone struggling with the lack of allergy-friendly alternatives?

At Endicott College students have diverse dietary needs, whether related to their health or religious restrictions, so having different food options for everyone is important. It is essential that all students can eat healthily and do not have to change their diet, and are allergy-free and gluten-free which would make everyone feel more inclusive. Food services at Endicott College are run by Sodexo and they are currently doing many things to help with this issue like allergy-free sections and a nutritionist on campus however, there is still room for improvement in that there are limitations in the number of allergy-friendly alternatives of greatly loved foods. For this reason, we propose a survey to see what food people want to see in the dining hall. Adopting a survey will allow Sodexo to create a more diverse and inclusive menu, whether for health restrictions or religious restrictions, it will open a more inclusive food option for the student. This survey is important so people can have nutritious meals and an enjoyable experience in the dining hall regardless of what dietary restrictions they have.

Proposal to Implement Emergency Medical Services on the College Campus

Ethan Mesinger, Alex Forde, Zion Ramos, Austin Steber

Have you ever had a medical emergency where minutes felt like years?

In critical situations involving serious health events, every minute matters to determine whether the patient lives or dies. Endicott College Police can do basic first aid and CPR due to their certifications and training forcing them to call in other medical providers depending on the severity of the medical incident. With the College doing a response like this it can take valuable time for EMS to arrive on scene that the patient might not have. For this reason, we propose implementing a club that works alongside Campus Police to provide life-saving care. The club will consist of EMTs who have the proper medical equipment and training to provide care to the campus. EMS is a great way to provide more advanced medical care that others can not offer making faculty, staff, students, and guests feel safer on campus with EMS having a quicker response to the emergency. Also having this club will help students have more career opportunities and knowledge leaving the campus after graduation. Although cost and volunteers

can be a challenge, we have considered both perspectives and believe we fall within our budget range and know some students who are certified EMTs who would volunteer in this club.

Scratch Blue Buzz, Let's Make Our Own Website

Shelby Lucente, Amber Pepper, Mackenzie Tierney, Lydia Keenan

Wouldn't it be great to have a one-stop website to quickly find all the events happening on campus?

Getting involved on campus matters because it allows you to meet new people and learn more about your community. Endicott is currently sending out the Blue Buzz email, putting up posters, posting on social media, and managing a calendar online to help students find information about campus events. However, students aren't interested in the time consumption associated with finding events such as stopping to read posters. We are proposing a Blue Buzz website because we think it would be a more useful tool for students. With the transformation of the Blue Buzz email into a website, Endicott College can benefit from an increase of awareness for the following groups; students, clubs, and athletes, since more students will be involved. Although other people may think the Blue Buzz email or an app might be a better way to promote activities on campus, a website is a tool that's easier, quicker and more time efficient for students to use. Having a website will help students attend more activities and get involved on campus, furthering a sense of community.

Better Together:

Better Together LLC Presents: Dear Gull Behind Me

Hannah Alley-Violette, Sadie Clifford, Amanda Gestrich, Bryanna Harwood, Grace Lynch

Sometimes you just need a lift to feel like you belong. Dear Gull Behind Me strives to uplift all students on campus through creating and selling inspirational merchandise. Merchandise that we will create for Dear Gull Behind Me will be designed by students, for students, in support of students in order to bring the community together. On the back of the merchandise will be an uplifting message that will be addressed to the person behind the one wearing our design. The funds will go to a scholarship that will support upperclassmen so they can continue their education here at Endicott.

People need to be lifted up, to be recognized as individuals who matter, and feel a sense of belonging. We chose this project to represent the focuses of our LLC, which are building community, recognizing the distinct qualities we all have, promoting belonging, and acting charitably. We were inspired by Endicott's culture of students holding the door for other students, which is a quiet way of showing support for one another.

To learn more about the potential of the project, the group interviewed Vice President and Chief Diversity Officer of the College, Brandi Johnson. Johnson was very enthusiastic and supportive of our project. She introduced the idea of reaching out to external sources like alumni to help fund our project if it is approved.

To learn more about what experts had to say, the group read five different articles. The experts stressed the importance of giving to others to improve one's own mood and sense of self, the significance of mental health and lack of resources available to support students who struggle with it, and the need for community on college campuses.

The group identified potential obstacles. One of these obstacles was how to produce the merchandise necessary to attract buyers with such a limited budget. Another obstacle was lack of interest on the part of design students to contribute logos or illustrations. Both of these obstacles can be overcome. It is important not to get distracted by the highest quality merchandise. We could also increase the incentive for student participation in our design competition.

The group developed a budget. Out of a budget of \$1000, \$800 is set aside for making prototypes, \$100 is for promotional materials both online and on paper, and \$100 is for the incentive. The student who wins the design competition will receive \$100.

Freshmen Fest

Brady Forte, Abram Keleher, Isabella Parisi, Zachary Sarrazin

There's no need to take away phones or turn back to using typewriters, but our college could benefit from prioritizing good old-fashioned interactions in order to strengthen our community and to improve the in-person social aspect of college. With Freshman Fest, various events will create opportunities for individuals with diverse interests to socialize and connect. To learn more about the potential of our project, the group interviewed Brandi Johnson. Johnson loved the idea but had some tips on how to advertise our events and what activities will attract the most students. The group read four articles to learn more about what experts had to say. One of the most impactful ideas we found was Tinto's "Model of Institutional Departure," which states that for students to continue their studies, students need formal social systems (like extracurricular involvement) and informal ones (like interactions with peers).

Our group identified potential obstacles, such as people not showing up, and weather issues, since our events will be mostly outside. We will host four events, each having around a \$250 budget, the first being lawn games and music in the freshman quad and another being a tie-dye event with refreshments where students will bring their own white clothing items, and we will supply the supplies. Our LLC is Better Together, and we think freshmen will create the connections that will form the kind of community we strive to have here at Endicott through Freshmen Fest.

Positivity Rocks!

Bradley Arnold, Gianna Donato, Mikayla Hawkes, Eve LaPlante, Grace O'Dell

Everyone needs more positivity, and many don't receive the affirmation they deserve. Positivity Rocks! aims to spread joy one rock at a time by laying the steppingstones of a happier Endicott by building community and spreading happiness. Participants will be invited to find a rock at the beach and then bring it back to the Lower Callahan to paint it with a positive message. The rocks can be given to others or left for others to find.

To find out more about the potential of our project, our group interviewed Vice President and Chief Diversity Officer, Brandi Johnson. We were encouraged to allow widespread access to Positivity Rocks!, both the creation of and dispersion of the painted rocks and to bring people in with good food to eat. We also researched published articles to see what professionals had to say about the importance of the project. In one of the articles, it was found that using drawing as an outlet can help mindfulness and lessen the rates of clinical anxiety and depression. Another of our articles says that random acts of kindness boost the mood of both the giver and the recipient and that a small act of kindness, such as receiving positive messages, can lift people's moods. One of our biggest obstacles is that we may not get the traffic we expect. The student body almost entirely drives Positivity Rocks! once off the ground. Our budget will be spent on ensuring we have enough supplies and food for anyone that wants to show up.

Go Green:

Gather and Give Pop-Up Store

Ella Doucette, Sage McKeever, Julia Webster, Nicholas Aggelikas

How can we promote reuse on campus?

We propose a "Gather and Give" Pop-Up Thrift Store. Our pop-up will take donated items from the spring College Cleanse, and construct a "thrift store" to be held during Labor Day weekend once all students are back on campus. This will provide an opportunity for students to choose items they may need as the semester begins. This would help reduce the amount of waste and overconsumption that is produced during college move-out and move-in days and be convenient for students. Potential challenges could be securing a location to store these items over the summer, where we would host the event in the fall, and not having sufficient quality donations or volunteers to sort or work at the event itself. These challenges can be solved by finding an open space in a dorm that is unused in the summer to store the donations or housing a storage container on Lot 12. We hope to hold our pop-up shop in an outdoor location, underneath a tent supplied by the school. People will be encouraged to donate to us using fliers posted around campus, email reminders like the weekly Blue Buzz, and the Office of Sustainability Instagram page. Our proposal will directly benefit students as well as the College's sustainability efforts. While we will still donate unclaimed items to local nonprofits such

as Beverly Bootstraps, we want to give Endicott students an opportunity to “shop” and have a positive impact.

Introducing the Cider Fest to Endicott

Brody Leibfarth, Andy Britton, Ben LaRochelle, Chris White

How can we promote and educate the Endicott community on the benefits and processes of composting?

We propose introducing an annual, on-campus event in the fall called Cider Fest to educate and promote good composting practices on Endicott’s campus. Students, the administration, the Office of Sustainability, and professors in the STEM field would greatly benefit from this event. It can be argued that the acquisition of resources and participation from the school’s community may be difficult to address, but we believe these challenges can be overcome. Many people enjoy participating in events on campus, and this one would be no different. Cider Fest would create a fun atmosphere, with music and lawn games on the quad, along with informational visuals concerning composting to draw students and staff alike to learn about the practice. Also, the college already has many of the materials necessary for this event such as tables, tents, signs, and lawn games. These resources would allow us to properly display and put out the necessary information to make this event a success. Initially, the potential orchards that we would be partnering with must be contacted and asked if they would be willing to participate. Following this, we can move forward with either a partnership or purchasing our own apples using the budget provided. In summary, our goal is to educate students and faculty on what Endicott is already doing and how they can positively impact current efforts by participating in composting themselves.

Addressing the problem of goose droppings on campus

Katie Zercie, Emily Letendre, Madi Allen, Eliza Stadt

Have you ever noticed the abundance of goose droppings on our campus?

We propose a natural way to scare the geese off campus by using predator cutouts; these would be able to spin and move with the wind to create a realistic effect. Placing these in the most populated areas, such as around the ponds and near walkways, could prevent the geese from leaving their droppings on our paths, creating a cleaner and easier walk from point A to point B. As a trial, we would start with four cutouts placed around the school grounds. Eliminating goose droppings would obviously benefit students, faculty, and staff but also the environment because they disrupt the ecosystem created in the ponds on campus. Although there is an opportunity for theft and vandalism when using cutouts, the benefits of implementing them on campus outweigh this possibility. Once students recognize the benefits that these cutouts bring to campus, they will be less likely to take or vandalize these silhouettes. The

predator cutouts would be placed in highly populated areas and moved around campus when needed so the geese don't get habituated to them.

Informing students of sustainable eating practices at the Callahan Dining Hall

Jema Penerian, Meaghan Irwin, Angelica De La Cruz, and Jason Clawson

How can we incentivize students to understand and engage in healthy and sustainable food options?

An educational table at the entrance of the Callahan Dining Hall would inform students about healthy and more sustainable food options. As the climate crisis becomes one of our generation's more significant issues, it is important to educate students on how they could make easy life changes to help out our planet. It would take place during the sustainability weeks in October and April. The table would teach those who walk by about food options that would benefit them and the Earth, but the main focus would be on a short survey students would fill out about Endicott and its students' sustainability efforts, while also taking suggestions of plant-based meals for the dining hall. As an incentive, we would use some of our budget to create an environmentally conscious gift basket with our partner "Unpacked Living." To entice a larger audience, the basket would also include Boston sports tickets. While some might not be willing to substitute red meat for beans, for example, we hope that after we educate them with some facts, they might be willing to make some basic changes. This table will provide students with a voice on what goes into their bodies while also teaching them sustainable and nutritious food alternatives.

Innovation:

Urban Hold

Benjamin Baker, Taylor Connell, Andrew Malkowski, Camden Fuller

Where sleek design meets everyday adventure - ready to carry it all?

Our goal for this project was to create a sleek, compact travel bag that maximized storage while remaining comfortable for extended use. We aimed to combine these features into a design perfect for travelers. Reflecting on the outcome, we're proud of what we've achieved with the bag's sleek appearance and practical functionality, even with some limitations in materials and resources during production. While the space in the bag turned out slightly less than initially envisioned, it still offers ample room for a variety of travel needs. The straps, although functional, could benefit from additional padding in future designs to enhance comfort further. Overall, we're excited about the final product and see this as a strong starting point for future iterations. With a few improvements, we believe this design has the potential to exceed expectations and become an essential travel companion!

Brooklyn Backpacks

Abigail Kopp, Anthony Lucibello, Liam Stapleton

Using design thinking to create an improved backpack with all the features one could want.

Backpacks are used daily by many people including students and workers. Our team of innovators wanted to work together to design a backpack that would be more convenient, more reliable, and overall a better option compared to a normal backpack you can buy at a store. Our team of innovators each interviewed a person who was in our target audience, mostly college students, to see what they thought was lacking in a backpack. We did this while using empathy in our interviews to really connect with our users on another level to really understand what they had to say. This really helped to figure out what people look for and don't necessarily want in a backpack. Next, our team worked together to start building a prototype of this "better" backpack with some updated new features. This took a few weeks, and after a few prototypes, our team created the final prototype of our backpack that we knew was the perfect prototype.

Backpack to the Future

Kyle Montalvo, Ella Plaus, Quinn Shannon

Weather any storm with ease—our waterproof backpack has your back, rain or shine!

With a goal to create a backpack well-equipped for travel scenarios while withstanding all possible weather conditions. Empathy was the key in order to reach our goal of creating the quintessential backpack for travellers. Our backpack has unique features that separates our bag from our competitors. Having a lightweight, waterproof outer layer, two large compartments for storage, and an adjustable cross-body strap makes our backpack specific for travel needs. To ensure that these features are wanted among travellers, we conducted a series of interviews among Endicott students studying abroad next semester. As a result of the interviews held, we found that possible customers would prefer a backpack with a unique branding. To incorporate customer needs we added our team logo to the bottom of our backpack, giving our product more. Nowadays, backpacks are absurdly priced just to be of poor quality, our backpack is price friendly and effective for its intended use.

One-Pac Backpack

Nicholas Tuccinardi, Quinn O'Connor, Charlotte Waldrop

One-pac for all your needs.

Our goal as a group was to create a versatile and dependable backpack that was made well and could be useful in any situation. Through research, we found the best materials to use and features to add. Our outcome is a waterproof backpack that can be used for air travel, hiking, and exploring. We wanted to solve the problem in the backpack and bag industry where multiple bags are needed for many different situations. To solve this problem we created a bag useful in any situation that prioritizes what our customers needed and wanted through interviews. We found that waterproof and durable material was important to our consumers, as well as the general look and sleekness of our backpack. Our users also felt that versatility was very important. Our final outcome is a unique addition to the backpack market that contains the crucial elements that are needed, satisfies the user's needs, and excites the market with a new product.

EmpowHER LLC:

Establishing a Shared Art Space

Lily Remick, Adrianna Elfstrom, Olivia Dickhaut

Can Endicott prioritize establishing a shared space for recycled art supplies for students in need?

We propose establishing a “shared art space” in a communal area on Endicott’s campus. After researching, our group found that there is a need for basic art supplies and materials, and being able to obtain these materials can be difficult to navigate at an affordable price. This art space would help students gain easy access to materials no matter what their major is. At the moment, there are unofficial tables located in the VPAC for the art students, however there are no assigned spaces allowing students the opportunity to get any materials they may need. We have found open space in the lower section of Callihan, it is called “The Booth”. This area already holds storage for games and activities for all students, and it is a common shared area. It also seems to have open space, providing enough room for the necessary art materials. Additionally, the area serves as a centralized location for all students, making it easy to access and navigate. Establishing an art supply area would benefit the endeavors of students at the college and their need for affordable supplies that are easy to access. If we can establish this materials library at Endicott College, it would be a step in the right direction for our contribution to the environment as well as the success of student’s artwork and educational products.

Dedicating Spaces On-Campus for Endicott Students to Attend Virtual Therapy Appointments

Alyssa Stern, Maddie Pohl, and Zoë Cioppa

Can Endicott recognize and acknowledge the current mental health crisis and be proactive by providing spaces on campus for students to attend virtual therapy appointments?

We propose establishing dedicated spaces on campus for students to attend virtual therapy sessions. Mental health should be a top priority on college campuses, where the mental well-being of students is crucial to fostering success. Addressing these issues is significant as "...three-quarters of students reported moderate or severe psychological distress" (Bryant and Welding). While this may be the case, many academic institutions, such as Endicott, lack the resources to meet the growing demand for mental health support. Rev. Dr. Gail Cantor has voiced her concern about the lack of private spaces for students to attend therapy, and how this may impact students' autonomy and overall belonging. Currently, the glass "fishbowl" rooms in Lower Callahan and student dormitories are insufficient for students to attend confidential sessions. Providing students with these spaces is critical as it would enable students to access support from a trusted provider, reduce the strain on the campus counseling center, and most importantly demonstrate Endicott's commitment to the wellbeing of its students. Implementing our proposed action plan will enhance student support and, in turn, strengthen the Endicott community by contributing to higher levels of academic success and retention. Under no circumstance should a tragedy have to take place to prompt further action. Becoming proactive and supporting students' needs is the most effective approach to combat this global crisis on our campus.

Establishing a Neurodiverse-Affirming Peer Mentorship Program

Anaka Waldron, Celine Common, Liana Petruzzello

Title: A Neurodiversity-Affirming Peer Mentorship Program at Endicott College

Can Endicott College bridge the empathy gap between non-autistic and autistic peers by constructing a neurodiverse-affirming peer mentorship program?

We propose a neurodiverse-affirming peer mentorship program at Endicott College to support and build community among the neurodiverse student population. We aim to establish a support system where each neurodiverse student is paired with a neurotypical student to foster friendships, resources, and a sense of belonging. This program would complement the accessibility services and be an excellent addition in the center for belonging on campus. It is becoming increasingly more common for neurodiverse students to attend higher education institutions. Due to a lack of support for these students, they often face various challenges, such as socialization, academic adjustments, and self-advocacy skills. Our program would require neurotypical student volunteers and one or two advisors to pair students and oversee the program. As well as a space to gather in the center for belonging. We also propose adding a form of communication for the whole community such as Vygo, a student support and mentoring platform. In addition to one-on-one pairings, the program would host group events and activities based on the student's interests, creating opportunities. To start our program we are hoping to include The Office of Accessibility to aid in reaching out to students who have identified as neurodiverse.

Establishing Hours in the Gym for Different Kinds of Communities at Endicott College

Mikayla Ferraro, Ashlee MacKinnon, and Emma Chasteen

Can Establishing different community-based hours make students feel more comfortable at the gym and increase the amount of students who exercise regularly?

Our proposal is to introduce Community-based hours in the gym to decrease gym anxiety. We would create Women and Gender Queer, Men, Freshman/transfer students, and beginner hours. With these hours, students would be able to work out with people similar to them, which can decrease the feeling of judgement in the gym. We pulled research from articles that emphasize the importance of prioritizing physical fitness in college, as well as other fitness centers that have introduced community hours. Endicott is already committed to fostering an environment that honors all individuals, regardless of their identity. However, there are very limited womens-only activities, so there is definitely a strong chance to improve this in the future. The whole idea of having women-only hours at the gym is to avoid the fear of being judged by men while you are working out and to feel more comfortable. When women build up a comfortable feeling while working out in a safe space, it helps them move past any insecurities they might have while working out with men or in a primarily masculine environment. There were some concerns when it came to trying to implement women's only hours into the gym, as it violates Title IX. Instead, we plan to create hours in the gym for specific communities of people instead, including freshman and transfer students, women and queer-gendered, men, and those who are beginners to using this gym. We plan on using our budget for marketing, including creating flyers and launching an Instagram page to gain interest in our proposal. We also plan to find a faculty member who works in the post center who would be willing to help us run these different hours in the gym. These hours would allow for everyone to feel more welcomed and comfortable in the gym, which in turn would make healthier students and a healthier campus.